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know you're still you

## News Release - Davina McCall Leads the Way in Maternity Fashion

Davina McCall leads the way in maternity fashion for mums-to-be and Day 12 of BB7 was no exception!

Whilst introducing Sam and Aisleyne into the Big Brother house, Davina looked elegant and stylish in a fantastic cap-sleeved dress with unique twist front detailing which was tailor made and supplied to Davina by Definitely Baby; and forms part of their summer collection.

Launched in March this year Definitely Baby offer a great choice of good quality, stylish maternity wear, enabling women to look good and feel great throughout their pregnancies whatever the occasion.

Definitely Baby's summer collection is available to buy online at [www.definitelybaby.com](http://www.definitelybaby.com).

Davina McCall and Definitely Baby... there may be more to come... fierce!!



### Notes to Editors & Stylists:

Samples and Images available...

Email: [info@definitelybaby.com](mailto:info@definitelybaby.com)

Phone: 01869 331336

Site News: <http://www.definitelybaby.com/acatalog/davina.html>

### Dress Details:

Item Code: DRV010

Retail Price: £55.00 (+p&p)

Colours avail: Burnt Red and Black

Link to Dress:

[http://www.definitelybaby.com/acatalog/Sleeveless\\_twist\\_front\\_maternity\\_dress.html](http://www.definitelybaby.com/acatalog/Sleeveless_twist_front_maternity_dress.html)